



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Del Cielo Media
1427 Leslie Ave
Alexandria, VA 22301

Contract # 4230295

Schedule Dates 02/07/20-02/07/20
Advertiser DOCTOR PATIENT UNITY (132057)
Agency Del Cielo Media (11175)
Product POLITICAL ISSUE (ns) (1187)
Brand Est 207 DC (1333991)
Salesperson Monares, Barbara (3870)
Sales Office WJLA/GJLA/EJLA
Buyer Name Levine,Rande
Phone/Fax /
CPE Est 207 DC
Account Types Local/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments Est 207 DC

Date Entered 02/04/20
Last Modified 02/05/20
Entered By Barbara Monares
CO-OP No
External #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$15,000.00
Net Total \$85,000.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Feb. 2020	4	\$100,000.00
Grand Total:	4	\$100,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Prime	02/07/20-02/07/20	1	:30	8:50P- ABC-News Democratic Candidates Debate						1			1	\$8,000.00	\$8,000.00	Washington (WJLA)	BREAK LEADING INTO THE DEBATE	2/5/20
2.0	Normal Line / Prime	02/07/20-02/07/20	1	:30	9:45P- ABC-News Democratic Candidates Debate						1			1	\$50,000.00	\$50,000.00	Washington (WJLA)	945P BREAK	2/5/20
3.0	Normal Line / Prime	02/07/20-02/07/20	1	:30	10:35P- ABC-News Democratic Candidates Debate						1			1	\$40,000.00	\$40,000.00	Washington (WJLA)	1035P-1045P BREAK	2/5/20
4.0	Normal Line / Prime	02/07/20-02/07/20	1	:30	10:59P- ABC-News Democratic Candidates Debate						1			1	\$2,000.00	\$2,000.00	Washington (WJLA)	1059P BREAK LEADING INTO NEWS	2/5/20

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.